



“BEST OF INTEROP” AWARD FINALIST CLOUDGENIX DEMOS PRODUCT AND PRESENTS AT INTEROP LAS VEGAS

CloudGenix Revolutionizes Networking by Transforming Legacy WANs Into a Radically Simplified, Application-Defined Fabric

SANTA CLARA, Calif. – April 22, 2015 – [CloudGenix](#), the software-defined wide area network (SD-WAN) leader, invites network professionals to attend product demonstrations and customer presentations at Interop Las Vegas between April 27 and May 1, 2015, at the Mandalay Bay Convention Center. Attendees can see why CloudGenix ION™ (Instant On Network), a solution that transforms legacy WANs into an application-defined fabric, is a finalist for this year’s “Best of Interop – Networking” award. Visit CloudGenix in the New Innovators Pavilion, Booth #2345, for product demonstrations and a complimentary copy of the reference book “Software-Defined WANs For Dummies®” or download the ebook at: http://sdn-wan.cloudgenix.com/Q215Software-DefinedWANforDummiesWeb_registration.html

“CloudGenix is honored by this warm reception for our inaugural year at Interop,” says Kumar Ramachandran, co-founder and CEO of CloudGenix. “We are excited to demonstrate CloudGenix ION, which delivers ‘networks without networking’ by radically simplifying how WANs are designed and managed. In addition, we’re privileged to be a ‘Best of Interop’ award finalist and a panelist on two presentations.”

CloudGenix activities include:

Event	Date	Time	Location
Software-Defined WAN – Lead Now or Follow Fast presentation featuring CloudGenix and John Spiegel, Columbia Sportswear’s IS / Communications Manager	April 29	1 p.m.	Mandalay Bay K
The Bleeding Edge – Live Interviews With 3 Startups panel featuring Pushers’ Ethan Banks and CloudGenix	April 30	4:10 p.m.	Lagoon H
Best of Interop Awards featuring CloudGenix as a finalist in the “Networking” category	April 28	5:30 p.m.	Expo Floor Theater

“We extend a big congratulations to CloudGenix and all Best of Interop finalists on the success of their new products and positive impact on business efficiency,” said Interop General Manager Jennifer Jessup. “These are the types of advancements that define

the future of IT, and we're excited for Interop attendees to be able to experience them firsthand in the Expo."

About CloudGenix

CloudGenix (www.cloudgenix.com) is a pioneer in software-defined WANs (SD-WANs). CloudGenix delivers the only SD-WAN solution that is application driven going beyond incremental improvements in routing to rethink how networks are built. Our software-based solution, CloudGenix ION™ (Instant ON), makes traditional networking and routing – with all of the complexity and inherent risk – go away. To build this new solution, CloudGenix has assembled a team that has previously delivered industry-leading products in networking, SDN, cloud, security and web-scale applications. Headquartered in Santa Clara, California, CloudGenix is privately held with funding from Charles River Ventures and the Mayfield Fund.

About Interop®

Interop is the leading independent IT industry event dedicated to providing technology professionals with the unbiased information they need to thrive as new technologies continue to transform the enterprise. Part of UBM Tech's family of global brands, Interop connects all levels of the IT community by showcasing the latest innovations and technologies while providing unique opportunities for networking and career advancement. Through in-depth educational programs, workshops, real-world demonstrations and live technology implementations in its unique InteropNet program, Interop provides the forum for attendees to experience the most powerful innovations and solutions the industry has to offer. Interop Las Vegas is the flagship event held each spring, with annual international events in India, London and Tokyo, all produced by UBM Tech and partners. For more information about these events, visit www.interop.com.

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